

Cultural adaptation of the Safer Baby Bundle (baseline evaluation).

UQ Winter Research Program Project Description

Project Title	Cultural adaptation of the Safer Baby Bundle (baseline evaluation)
Project duration:	Duration of the project, 4 weeks during winter program.
Expected hours per week:	Hours of engagement – 20 - 36 hrs per week
Campus:	Mater Research – Aubigny Place (South Brisbane) or remote. Project can be completed under a remote working arrangement, ideally completed on-site.
Description:	<p>This project involves the baseline evaluation component of the cultural adaptation of the Safer Baby Bundle (CASBB), funded by the Commonwealth Department of Health and Aged Care (DoHAC).</p> <p>Aboriginal and Torres Strait Islander and some migrant & refugee communities have been identified as the target cohorts for stillbirth prevention in the Australian Government's National Stillbirth Action and Implementation Plan (the NSAIP) due to disproportionately higher rates of stillbirth in these communities. As part of the CASBB project, a suite of co-designed, in-language resources, called 'Stronger Bubba Born' and 'Growing a Healthy Baby', have been developed from the evidence-based Safer Baby Bundle to improve maternity care the target cohorts.</p> <p>The aim of these resources is to improve knowledge and awareness about stillbirth in these communities and ultimately contribute to reducing stillbirth rates in Australia.</p> <p>This project is related to Phase 2 of CASBB- which is to evaluate the effectiveness of these co-designed resources in meeting their target of contributing to positive change in the knowledge and awareness on stillbirth among the target communities.</p> <p>Phase 2 focus</p> <p>The phase 1 community consultations found that women from the target cohorts wanted tailored messages on stillbirth and its prevention using resources that are sensitive to their cultural needs, including communication from maternity health care professionals</p>

	<p>when attending antenatal appointments. The phase 2 of the project will focus on assessing the effectiveness of the newly developed resources in addressing those messaging and communication needs.</p> <p>The aim of this winter seed project is to work on the baseline component of the CASBB evaluation. This component involves surveys of target population groups prior to the active dissemination of the co-designed resources.</p> <p>Surveys will be completed by the target cohorts between April and May 2024.</p> <p>This component of the evaluation will provide understanding of the baseline awareness and knowledge on stillbirth and on behaviours that can reduce the risk of stillbirth among Australian women from the target cohorts.</p>
<p>Expected outcomes and deliverables:</p>	<p>Students will gain skills in the following areas and will have an opportunity to contribute to a manuscript summarising the baseline evaluation of the project.</p> <ul style="list-style-type: none"> • Synthesising evidence from the literature to provide context to the survey findings. This will partially contribute to the background and discussion sections of the manuscript. • Interpretation of findings: Writing narrative description from the anonymised data analysis results (in a tabular format) provided by the student's supervisor. The student will not be given access to any identifiable data. This narrative description will contribute to the results section of the manuscript.
<p>Suitable for:</p>	<p>This project is open to applications from students with experience or interest in public and/or health services research in 3rd year or above.</p>
<p>Primary Supervisor:</p>	<p>Dr Rupesh Gautam</p>
<p>Contact info:</p>	<p>Contact Dr Rupesh Gautam: rupesh.gautam@mater.uq.edu.au</p>